

# Economic Recovery Strategy

Leicestershire County Council Scrutiny Commission  
22 June 2020

# It's complicated

Data lag ... but multiplicity of predictive reports emerging

Government support likely to delay ultimate impact

Duration and nature of crisis is an unknown

Unprecedented situation – unable to apply historic trends

Wide variance in published best case / worst case scenarios

# Economic Recovery Strategy



**Analyse  
economic shock**



**Create short-  
term economic  
recovery plans**



**Develop long  
term economic  
recovery strategy**

**Immediate & ongoing**  
May – Dec



**Immediate & short-term**  
May – Aug



**Longer term**  
Jul - Dec

# Productivity (example scenario)

Leicester and Leicestershire GVA (2018): **£25.6bn**

2020 Best case scenario (PwC):

- **£1.2bn = 5% contraction**

2020 Worst case scenario (PwC):

- **£2.4bn = 10% contraction**

For illustrative purposes only, based on a forecasting models by PwC. Other organisations have published widely varying forecasts in terms of economic contraction. Given this level of variance together with the fluid nature of the crisis this should be interpreted as an example scenario only.

# Business Sectors – most vulnerable



Aviation

Automotive  
manufacturing  
(including parts supply  
chain)



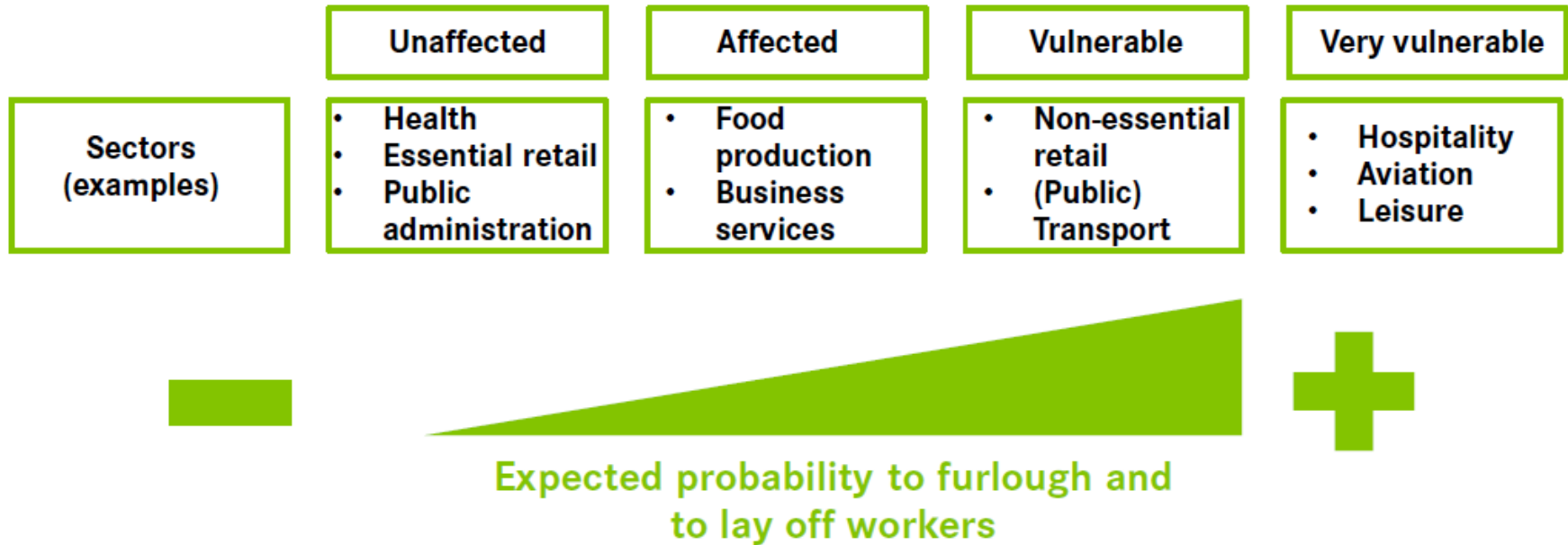
Tourism

Leisure and  
entertainment



Hospitality

# Centre for Cities Sector Impact



# Who will be most affected?



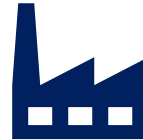
Those aged 18-24



Those without  
qualifications



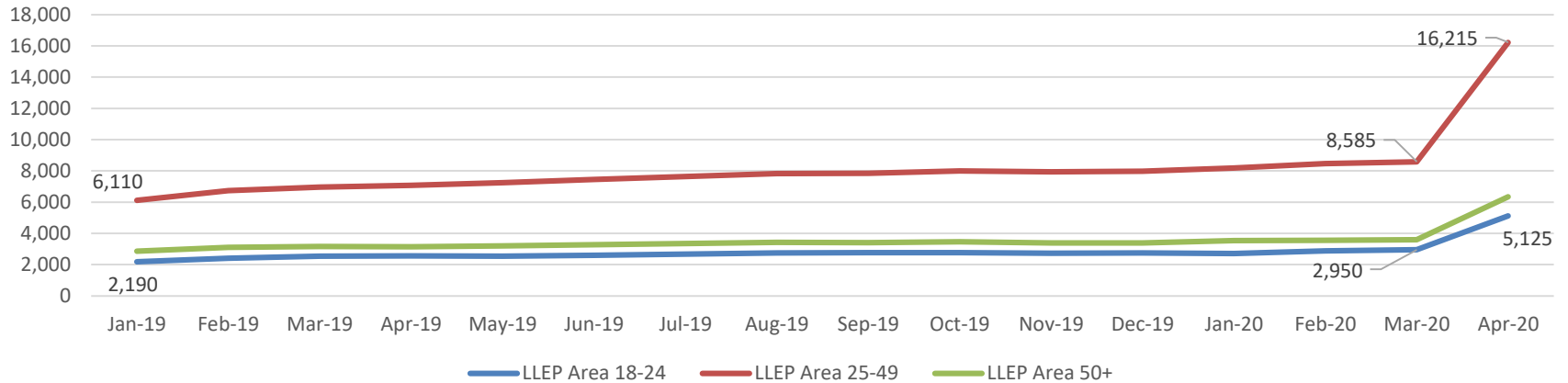
Those who cannot  
work from home



Those in industries most at risk  
(also most likely to be aged 18-24)

# People

### LLEP Claimant Count Age





# Progress to date

- Economic Recovery Cell Established
- Business & Economic Intelligence Updates issued fortnightly
- Over 80% of Leicester and Leicestershire eligible businesses received Small Business Grant Funding
- Business Support available through Business Gateway Growth Hub
  - Webinars
  - One to one support
- Schools and Colleges reopening – ongoing support throughout from EAN
- District and Town Centre Recovery Plans in development (including night time economy and safe shopping arrangements)
- Initial methodology for scenario based planning (GVA / job numbers)
- Baseline data and data source release mapping

# Next Steps

- Mapping of current activities and support in place
- Growth hub and cluster Business Champion establishment
- Draft Impact Assessments against LIS Foundation
- Business Survey completion
- Commission additional analysis
  - Forecast scenario modelling
  - Sector impact
- Establish Economic Analysis Group